

# doggy daycare and spa

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## January 2010 Newsletter

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# Happy New Year

In 2010, Doggy Daycare and Spa will be celebrating our 10th year in business! Over the past decade, we have experienced many milestones. In 2003, we moved from our original location in Okemos to our custom built facility in Delta Township. We went through an ownership change in 2005. We have said good-bye to many friends and hello to many more.

We would like to thank each one of you for your continued business. It is because of people like you who love your dogs and know how important it is to give them a life beyond the back yard and a short walk that we have been able to provide you with the best in Daycare, Boarding, and Grooming.

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## Tips from the Spa

Keeping your dog well groomed during the winter months is just as important as any other time of year.

- Trimming the excess hair in between toes and pads keeps ice and snow from building up and makes your dog more comfortable when walking outside in the snow.
- Itchy skin can be relieved by an oatmeal bath and conditioning treatment. If your dog is particularly itchy, putting a humidifier on your furnace or near your dog's sleeping area will help keep their skin from feeling so dry. (Doesn't your skin get drier during the cold winter months?)
- Removing undercoat from double coated dogs keeps them more comfortable in the winter as well as in the summer.
- Regular grooming allows Racheal and her team to spot any abnormal lumps, bumps or colorations on your dog's skin and body.
- Most dogs will benefit from professional grooming every 6-8 weeks. Most breeds should be brushed at home at least once a week and dogs who easily mat, once a day. We recommend designating a special spot for grooming so that your dog knows what to expect.

Save the Date! The 2010 Annual Fur Ball will be held on Saturday, April 17th at the Eagle Eye Golf Club. Black tie and Wagging Tails are suggested. For more information, please visit [www.caahs-lansing.org](http://www.caahs-lansing.org).

## Featured Employee of the Month... Mat Hunter!

Our very own Cesar, Mat Hunter joined the Doggy Daycare and Spa Team in May 2007. He had recently moved back to Okemos from California where he had worked at Loose Pooch Social Club in Santa Barbara. Mat's talent in Pack Management makes him an extremely valuable member of our team. When asked what his favorite thing about working at Doggy Daycare and Spa was, Mat quickly replied

“Getting to be around puppies without actually having to own one!” Mat is in his final year at MSU where he is majoring in Psychology. Mat shares his home with his golden retriever Cooper and likes to travel to Chicago to spend time with his girlfriend.

## Just a few Reminders...

- **Under the Weather?**

Please remember that anytime your dog shows any symptoms of not feeling well (ie. coughing, excessive sneezing, runny eyes and nose, vomiting, diarrhea) please keep him or her home from Daycare just as you would your child from school. It is our number one priority to maintain a safe, fun, and healthy environment for your dog to come and play. You will never, ever be charged for calling your dog in sick.

- **Updated Information?**

If you have you moved, gotten a new phone number, switched jobs, or need to update your emergency contact information, please let one of our team members know so we can update our records. Accurate information is very important to us. We would hate to not be able to reach you if there was an emergency with your dog.

- **Earn Free Daycare!**

We are still offering free daycare for New Client Referrals and plan to continue rewarding you for spreading the word of Doggy Daycare and Spa! As you may know, the success of our business continues to rely on a constant influx of new dogs. While we do use traditional advertising mediums, a good portion of our new business comes from you...telling your friends, co-workers and acquaintances how your dog benefits from coming to Doggy Daycare!

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## Fun Dog Facts

- Dalmation puppies are pure white at birth.
- Chihuahuas are born with a ‘molera’, or “soft spot” like a human baby. It usually closes upon maturity.
- Dogs do not have an appendix.
- An adult dog has 42 teeth.
- The only sweat glands a dog has are between the paw pads.
- A dog’s normal body temperature is between 100.5 and 102.5 degrees Fahrenheit.
- If none are spayed or neutered, a female dog, her mate, and their offspring can produce 67,000 dogs in 6 years.

For past newsletters, visit [www.doggydaycareandspa.com](http://www.doggydaycareandspa.com).