

doggy daycare and spa

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February 2009 Newsletter

Website Updates!

We are in the process of updating our website with new pictures and pages. One of the features we are planning to include is a Testimonial Page which will include real-live testimonials from clients like you. Testimonials can include as much or as little information as you would like. For example, it could be as much as one sentence by “Rover’s Dad” or a paragraph or two with your name... whatever you are comfortable with. A photo of your dog at Doggy Daycare and Spa (& provided by Doggy Daycare and Spa) will be posted next to your testimonial.

All of those who submit a testimonial by February 27th will be entered to win a special prize drawing to be held on Monday, March 2nd. The prize has yet to be determined (however I bet it might be free services!)

Testimonials can be submitted on paper via mail or in person or they can be emailed to janice@doggydaycareandspa.com or info@doggydaycareandspa.com.

Our goal is to have the new page up and running in March. Testimonials can be submitted after our February 27th deadline, but will not qualify for the drawing. Please note the once a testimonial has been submitted, it may be used in other forms of advertising including, but not limited to, web and print mediums.

If you have any questions regarding our new website page, please see Janice.

Spring Break is just around the corner! And we are **READY** for the warm weather! If you are planning on taking a trip and would like your dog to stay with us while you are away during College or Grade School Spring Break, please make your dog’s reservation as soon as possible. The two weeks of April are our busiest of the entire year!



The Event of the Season...

The Sixth Annual Fur Ball to benefit the Capital Area Humane Society will be held on Saturday, March 21, 2009 at Eagle Eye Golf club on Chandler Rd. The event begins at 5:30pm and lasts until nearly midnight. Evening Highlights include Hors D'oeuvres & Champagne, Silent Auction, Dog Spa, Dinner, Pampered Pooch Parade & Feline Friends Photos, Live Auction, and Dancing to the music of *Life Support*. Black tie is suggested. The cost is \$100* per person, \$50 per canine, and \$25 per feline friend photo. The Fur Ball benefits the 6,000 animals that CAHS cares for every year. For more information, including photos of last year's event, please go to www.cahs-lansing.org.

*(Please note that \$60 of each individual's ticket is considered a tax deductible donation to CAHS.)

Puppy Pictures!

We have plenty of room on our walls to add a photo of your dog. Please bring in a framed 4x6 photo of your pooch and we will proudly display it in our reception area. It is fun to watch our wall grow! And we have discovered that a lot of our newer dogs smiling faces are missing from our display. We would love to show them off too!

Team News

Sarah Griffin has been promoted to Manager at Doggy Daycare and Spa. Sarah has been with us for a year and a half and has proven herself a natural leader, not only with the dogs, but also with the staff. Join us in congratulating Sarah on her new role.

Don't forget... Refer a New Client and Earn Free Daycare!

Check out our website www.doggydaycareandspa.com for past newsletters and a NEW PHOTO ALBUM called "Sometimes at Daycare!" which should be available by mid-February.

"Where Lansing's Hip Hounds Hang Out!"