

doggy daycare and spa

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September 2010 Newsletter

2010 Fundraising was a Huge Success!

We would like to extend our gratitude to all who participated in our 2010 Fundraising Event! We raised over \$3,000 for the Capital Area Humane Society! 2010 was our largest fundraising year yet, doubling last year's total.

Congratulations to Daphne Bracher for winning the 10 Visit Daycare Package in our 2010 Raffle! Daphne is a 2 ½ year old fawn pug who has been attending daycare every Tuesday since January of 2009.

The Walk for the Animals will take place on Saturday, September 11, 2010 (rain or shine) at Fitzgerald Park in Grand Ledge. This year's event features a 5k walk and running trail, dog agility courses, children's activities, a live band, free lunch, and awards and prizes for registered participants. Registration is from 8:30am-10:30am, the Run begins at 10:45, and the Walk begins at 11am. The event wraps up around 1pm. Dogs are welcome and encouraged to attend, and need to be up to date on all vaccinations and on leash (sorry... no retractable leashes permitted).

It is not too late to join the Doggy Daycare and Spa Pack at the 2010 Run and Walk for the Animals! You can register the day of the walk at Fitzgerald Park, online at www.cahs-lansing.org, or at one of the pre-registration events at CAHS and Playmakers on September 7th. So join us on Saturday, September 11th and enjoy the morning with your dog, support a great cause, and help Doggy Daycare and Spa win the "Soldan's Cup" for the 4th year in a row!

A Special Note regarding Fleas

Please remember, as the weather turns colder (especially at night), fleas are more likely to hop a ride on your furry friend to find cozier living quarters inside your home. All dogs attending Daycare are required to be on YEAR ROUND flea preventative. Dogs who are found to have fleas while attending Daycare will not be able to return until they are flea free. Dogs who are being groomed and are found to have fleas will be treated and charged accordingly. Signs of fleas on your pet include excessive itching and biting at the skin, traces of black "flea dirt" in the fur or on pet bedding (it turns red when wet because it is actually dried blood from flea bites), and actual fleas running along skin. If you suspect your pet has fleas, look in the following places on your pet: private areas, arm pits, and around ears and eyes. Fleas like warm moist places on your dog and have a tendency to linger in these areas. If you do find fleas, please call your Veterinarian and find out the best course for treatment. Many products are guaranteed so extra treatment may be covered. Don't forget to vacuum with moth balls in your vacuum bag and treat heavily frequented areas with an IGR (insect growth regulator) spray.

For past newsletters or to join us on Facebook, please visit www.doggydaycareandspa.com.

Don't forget to bring in a framed picture of your dog so we can display it on our "Wall of Fame!"



Harriett “Holly” Martin

January 13, 1962 – August 13, 2010

As you may have already heard, the founder of Doggy Daycare and Spa, Holly Hunting Martin passed away unexpectedly on Friday, August 13, while gardening at her home in Rochester, Minnesota.

The idea for Doggy Daycare and Spa came to Holly Property Management. She looked down at her golden eyes as if to say

one morning when she was leaving for work and she saw her golden retriever puppy “Fogo” who gave her the look that said, “You’re leaving me again?”

Holly and her 3 dogs
Fogo, Trouble, and
Diana

Holly thought to herself, “Fogo... you need Daycare.” Hence, a business was born. Holly traded in her high heels and hose for a pair of work boots and a pooper scooper, and on October 18, 2000, Doggy Daycare and Spa opened for business at its initial location in Okemos. On that very first day, Holly had one Daycare attendee... and her dog “Fogo.” Slowly but surely, the business grew. Holly won the Emerging Entrepreneur Award through the Greater Lansing Business Monthly in 2001 and the SBTDC Best Small Business Award in 2002.

In the summer of 2002, Janice Milligan joined the team and ran the business for a year and a half. Doggy Daycare and Spa moved to its current, custom-built location in Delta Township just before Labor Day in 2003. Two years and three months later, Holly sold the business to Janice so that she could focus on raising her daughter, Sydney. Holly and her family moved to Sioux City, Iowa in 2006 and then to Rochester, Minnesota two years later.

Many people thought Holly’s plan to open the first Doggy Daycare Center in Mid-Michigan was nothing more than a crazy idea. Who would have guessed that 10 years later, Doggy Daycare and Spa would have grown to provide Daycare to 50-60 dogs per day! That’s a far cry from the first day with only one dog.

All of us at Doggy Daycare and Spa are proud to be a part of Holly’s legacy. Without her, Doggy Daycare and Spa would not exist today.

Thank you, Holly, for your “crazy idea.” Rest in Peace, our dear friend.

A Memorial Service honoring Holly Hunting Martin will be held on Friday, September 10, 2010 at 10:00am at South Lansing Christian Church, 6300 Aurelius Rd. Lunch will be served at 11:30 am at the Lansing Fire Station #4 located at 1435 Miller Rd. The family has requested that no flowers or plants be sent. If you would like to make a donation in Holly’s name to an organization she supported, some ideas include: CAHS, Ingham Co. Animal Shelter, Sparrow Pediatrics, Maxwell C. Matthews Foundation, and Lumen Christi High School.

Referrals and Testimonials

The best compliment you can give us is the referral of a friend or relative. And as our way of saying “Thank you!” we will in turn give your dog a free Daycare Visit! Just make sure they tell us you sent them!

If you haven’t checked out our “Testimonial Page” on our website, simply go to www.doggydaycareandspa.com. If you would like to submit a Testimonial for inclusion on the page, please feel free to do so. Testimonials can be submitted in person or through email to either Janice@doggydaycareandspa.com or

info@doggydaycareandspa.com. When you submit a testimonial, we will take a picture of your dog and display it alongside of it on our website with the others!